PONDERA ARTS COUNCIL

Board of Directors December 13, 2016

I President Sharon Eisenberg called the meeting to order at 12:00 noon. Those in attendance were: Sharon Eisenberg, Alice Garman, Phyllis Philipps, Jan Carter, Harold Olson, Dale Sheldon, Mary DeStaffany, Helen Elliott, Wayne Reynolds, Shelba Buffum, Sue Sheldon, and Sharyl Allen, Conrad School Superintendent. All introduced themselves to Ms. Allen.

II Minutes - Dale moved and Helen seconded the motion to approve the November minutes. **MOTION CARRIED.**

III Treasurer's report - Advances had to be submitted for two of the scheduled movies. Wayne will switch our CD to money market when it comes due so funds will be available.

The profit and loss statement is now in Quickbooks and accurate.

Electrical work was done by Kronebusch Electric at no charge.

IV Grants - Phyllis resubmitted the Carol F. Buck grant. Phyllis and Wayne will prepare an estimate for recovering theatre seats.

Murdock Trust - requested \$75,000 for the building addition. PAC needs to match that amount.

Sunderland - requested \$30,000.

Since the roof was declared in good shape we should have enough funds to match the Murdock amount. Helen moved and Dale seconded the motion to allocate \$75,000 for the building addition. **MOTION CARRIED.**

V Reports:

A. Theatre Manager - the classic movies were not as well attended as the first group. Helen suggested we show westerns again.

Seat Cleaning proposal - Shelba recommends Option 1. Helen moved and Alice seconded the motion to proceed with option 1 after the ash has been removed from the basement. **MOTION CARRIED.**

Parrot Film ads - The contract needs to specify only 5 minutes of ads which should be G rated. The contract will be available for approval at the January meeting.

Theatre Gift certificates are valid for any event at the theatre.

- B. Strategic Planning no report.
- C. Executive They are working on officers and board members for next year.
- D. Building The committee will meet January 4th, 3:00, at the theatre. ADA chairs and reupholstering will be on the agenda.

- E. Membership Letters were sent out. There is a change in the last paragraph stating that any donation above \$100 will go to concerts. Submit names of others who should receive the letter to Alice, Bonnie, or Helen.
 - F. Concerts February 4th at 7:00 Nat King Cole Trio

A request was made for the Hospitality committee to provide meals for the Missoula Children's Theatre directors February 19-25.

Montana Arts Consortium will meet January 27-29 in Great Falls.

The Patrick McManus concert is March 12 at 2:00.

G Finance - We had a \$10,000 growth on our investment.

All committees need to submit budgets to Sharon via email.

sharoneis@3rivers.net

H. Marketing - Sue took an on-line class in marketing for non profit organizations so has many wonderful ideas.

Tally of punch cards used - 57 at \$7/card totaled \$399.00. Cards from Folklore - 105 at \$42/card totaled \$210. There were 93 different individuals who used the cards.

It was requested that the committee provide a projected income from fundraising.

- I. School Support no report.
- J. Classic Movies no report other than what was in the treasurer's report.

VI New Business:

Annual meeting - Either January 23rd or 30th - opposite of Deacon training at Presbyterian church.

Board members - Alice and Phyllis will remain on the board.

VII Next meeting - January 10, 2017 at noon.

VII Adjournment - Meeting adjourned at 1:00 p.m.