

PONDERA ARTS COUNCIL
Board of Directors
November 10, 2015

I President Tim Toeset called the meeting to order at 11:32 a.m. Those in attendance were: Phyllis Ann Philipps, Helen Elliott, Dale Sheldon, Sue Sheldon, Wayne Reynolds, Shelba Buffum, Sharon Eisenberg, Tim Toeset, Jan Carter, Bonnie Flesch, Cheryl Tornnga and guest Steve Baliko.

II Minutes - A correction to the October minutes - Ron Dale last name is Sheldon, not Seidler. Dale moved and Sharon seconded the motion to approve the October minutes as corrected. **MOTION CARRIED.**

III Treasurer's Report - attached. Cheryl also distributed a Profit and Loss Statement for January 1 - November 10, 2015.

IV Reports:

A. Theatre Manager - attached. Roger Paulsen has requested the letters from the old billboard for the Booster Club. Cheryl gave them to high school a few years ago.

Christmas movie for the Elementary students - Helen moved and Wayne seconded the motion to show the Christmas movie to the elementary students for no charge. **MOTION CARRIED.** Concessions will be sold.

Request for re-show of Young Frankenstein - Helen moved and Wayne seconded the motion to approve showing of the movie for a \$75 rental and they clean up afterwards. The date can not conflict with our regular movie times. **MOTION CARRIED.**

UMS movie - They will be charged the \$75 rental fee plus \$2 per student.

B. Executive committee - attached. the executive committee requests power to hire a bookkeeper following the interviews. At this time the salary will be \$250 per month. Dale moved and Sharon seconded the motion to approve the request. **MOTION CARRIED.** Wayne has agreed to be our new treasurer! Thank-you Wayne!

Tim has some proposed changes to the by-laws. He will email them to board members and we will discuss them at the next meeting.

C. Building Committee - John McFarland, Dan Wilcox, Jeff Sutherland and Harold Olson are on the committee but have not met. They are scheduled to meet November 10 - today.

D. Membership - A membership letter will be prepared soon. It was requested to include a "pep talk" in the letter. It was also suggested to send letters to every one in the county with an enclosed return envelope.

E. Concerts - November 15 - Judy and the Divine Bovines

December 3 - Willy Wonka will be at the High School

January 17 - 14th Street Quartet & Bob McKinnon

The Hot Ticket will have an article about Judy and the Divine Bovines this week.

F. Finance - no report

G. Marketing - It was requested that we track the gift certificates, free tickets, discount cards, etc. so we have a better idea about how many of each are being redeemed. Shelba reported that 75 Folklore cards have come through.

High school liaison - Carly Behr and Andrea Awtrey reported that the literary arts class is presenting a dinner theater Friday, November 13th at 5:30 at Joe's Steakhouse. There will be a 5 course meal and the play "Dinner at 8 - Dead by 9" Tickets are \$20.

The elementary students are doing a Veteran's Day presentation in the H.S. auditorium.

It was requested that the journalism class include PAC events in the school newspaper. Carly and Andrea will pass on the request. Wayne will send the information to the High School.

G. Marketing continued - report attached. Wayne has contacted the Coaches Corner about participating in the discount program and they are interested. He has yet to contact the Keg.

H. School Support - no report

I. Strategic Planning - report attached.

J. Classic Movies - The next group has been scheduled but not chosen.

V New Business

A. Art Project with school - Lori Wetendorf is too busy at this time. Tim met with Larry Goyette and he has a plan for panels focusing on Conrad history. He would like to do three this school year at an estimated cost of \$200-\$400 for the three panels. Jan moved and Wayne seconded the motion to support the concept with the H.S. Arts classes. **MOTION CARRIED.**

B. Grant for Building Project - Phyllis has prepared a letter (attached) requesting an application from the Murdock Charitable Trust. She needed additional information which was provided. There is no deadline for the application. Helen moved and Wayne seconded the motion to approve Phyllis's letter. **MOTION CARRIED.**

VI Next board meeting will be December 8, 2015.

VII Dale moved and Helen seconded the motion to adjourn. **MOTION CARRIED.**
Meeting adjourned