

PONDERA ARTS COUNCIL
Board of Directors
March 10, 2015

I President Tim Toeset called the meeting to order at 11:27 a.m. Those in attendance were: Jan Carter, Harold Olson, Bonnie Flesch, Shelba Buffum, Sharon Eisenberg, Helen Elliott, Wayne Reynolds, Tim Toeset, Dale Sheldon, Sue Sheldon, Phyllis Ann Philipps, Mary DeStaffany and Alice Garman.

II Minutes - Harold moved and Dale seconded the motion to approve the February minutes with the addition of Harold Olson's name in the attendance list. **MOTION CARRIED.**

III Treasurer's Report - no report available. Tim distributed copies of the corrected budget. Attached.

IV Reports -

A. Theatre Manager - attached. Shelba and Sharon have chosen Short Grass to update and maintain our web site. They will use an Art Deco theme. The redesign will be \$500 with half the cost paid up front. Web hosting will be a charge of \$200 per year. Sharon moved and Helen seconded the motion to have Short Grass update and maintain our web site. **MOTION CARRIED.**

Grant Chambers came to do maintenance on the DVD player and replace equipment. The internet is now up and running.

There have been problems with one of the employees. He is now on probation.

B. Concert committee - report attached. Missoula Children's Theatre report is attached.

The committee proposed \$35 as a price for family tickets for the concerts. Helen moved and Harold seconded the motion to offer family tickets for concerts at \$35 each. Family is defined as parent/guardian and children. **MOTION CARRIED.**

Shakespeare in the Park - Dates available are July 1 and July 2. Plays are "Taming of the Shrew" and "Cyrano de Bergerac". The committee will ask businesses to sponsor the event. There will be no charge for admission. Harold moved and Wayne seconded the motion to approve booking the Shakespeare in the Park for July 1st. **MOTION CARRIED.** Phyllis will ask Pondera Players if they would be willing to share the costs. Concessions will be considered.

"Desperate Farm Wives" - tickets will go on sale March 30th at Village Drug, Olson's Drug and Creative Addictions. It will be possible to call in for reserve tickets.

Matinees - 8 vs. 6 - Shelba said the attendance has not been very good. More information will be gathered and the topic will be discussed in April.

C. Marketing - Sample discount cards for Joe's Steakhouse or Folklore were passed around. A \$2 discount to a movie will be given with either a same day receipt from Joe's or a completed punch card from Folklore. Wayne will type "rules and guideline" for the proposal. Dale moved and Sharon seconded the motion to approve the discount program. **MOTION CARRIED.**

Another suggestion to be considered in the future is to have a card similar to the "Cowboy Cards" sold at the high school.

KSEN will give two free movie tickets per month.

D. Strategic Planning committee - Items under discussion include: The building project - contact has been made with the Wiegand Foundation; Grant writer; Web Site; Title to the Orpheum; Air conditioner; expanding programming; Officers and Board; Community Support.

E. Finance - no report. We are still getting over \$1000 per month from T. Rowe Price.

V. New Business - Theatre Manager Position. Shelba currently does not have a contract. She was gone for two weeks in February and there was discussion as to whether or not she should receive her full salary. Wayne moved and Mary seconded the motion to pay her the full salary for February with the understanding that a contract will be drawn up ASAP. **MOTION CARRIED.**

Sharon, Wayne and Renae Bouma will draw up a contract.

There was a concern about the age limit for the balcony. The general consensus was that the 16 year age limit would remain the same.

VI. Next board meeting will be April 14, 2015.

VII Adjournment - Dale moved and Wayne seconded the motion to adjourn. **MOTION CARRIED.**

Meeting adjourned at 1:13 p.m.